

STRATEGIC PLAN

INTRODUCTION

The Planning and Building Department Strategic Plan was developed in a five-month process using internal resources and consultation with other City departments who had recently completed Strategic Plans. The process is described in the Strategy Plan Diagram.

Consistent with our legal role in the Municipal Code and state statutes and relying on policy direction and priorities of the City Council, we developed our Strategic Objectives for the coming five-year period. FY 2006 to 2010:

- \$3 Million annually to the General Fund in property assessments
- \$ 15.5 Million annually in retail sales revenue to the General Fund
- 7,200 Housing Units, 10% guaranteed affordable
- 28,600 Jobs
- 1,100 living units from substandard to safe condition
- 2,600 tons of CO2 reduction
- 6,325 acres of open space to be conveyed to permanent preserve

This document is designed to provide all stakeholders with information they need to make informed decisions and recommendations on our direction and as a means for monitoring and evaluating our performance in carrying our duties and responsibilities.

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Strategic Plan Diagram

Strategic Goals and Implementation Strategies

Achieve General Plan Vision and Goals

Communicate Clearly, Fairly, and Reliably with Those We Serve

Ensure a Safe, Sustainable, and Quality Community

Promote Responsive and Professional Customer Relations

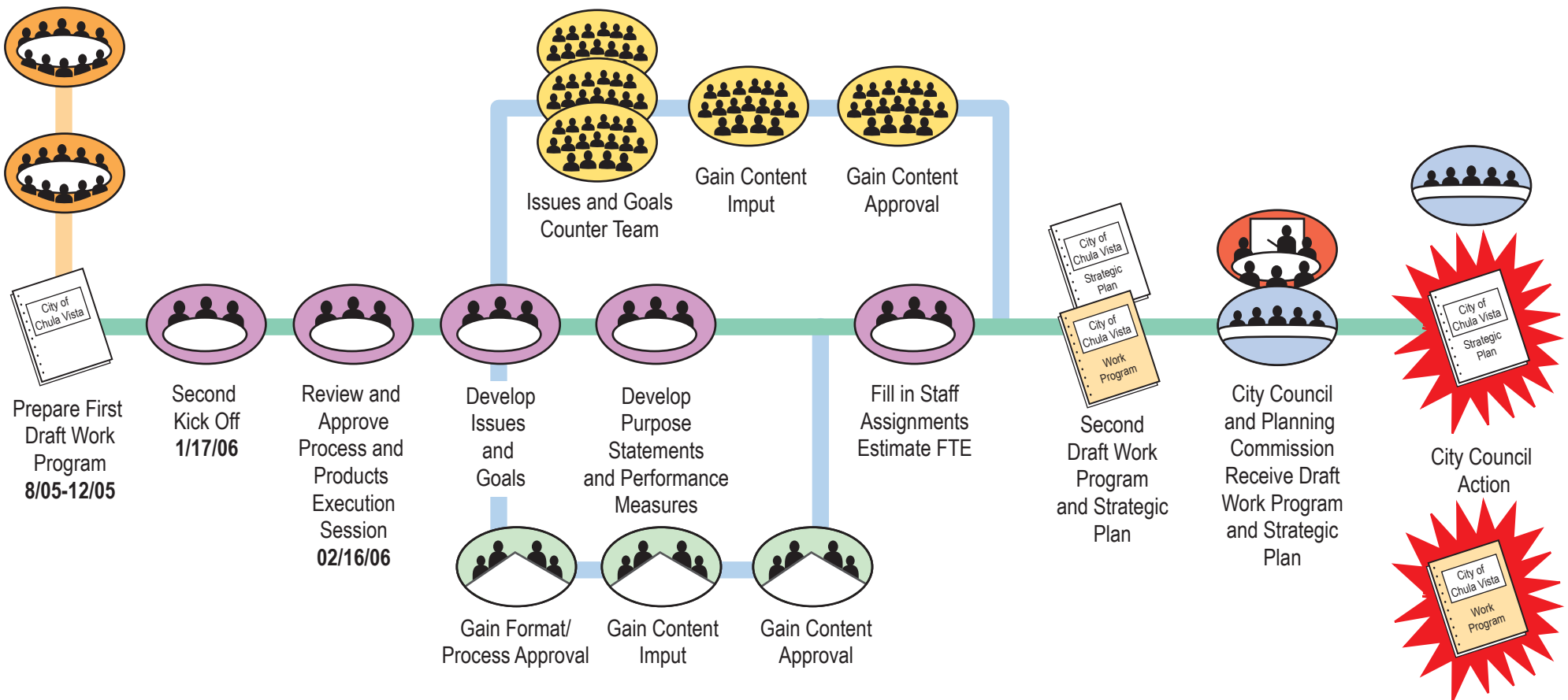


*Planning & Building
Department*

STRATEGIC PLAN

2006-2010

Strategic Plan & Work Program



January

February

March

April

May

June

Participants



Community Groups



Planning & Building Staff



Management Team Planning & Building



Policy Committee



Planning Commission



City Council

